



CMS SaaS Developer – Core Competency Certification reference material

Reference Links

Table 1. CMS (SaaS) resource links

Product Knowledge		
Concept	Product overview	Overview of CMS (SaaS)
	Features, user interface and roles	Get started with CMS (SaaS)
	Different views	On-page editing view
		All properties editing view
	CMS Assets	Folders
		Media
		Blocks
	Visual Builder	Get started with Visual Builder
		Visual Builder elements
Editing	Create web pages	Create a Page
		Create a Block
	Image editor	Add and edit images

	Edit Content	Edit content using TinyMCE
	Working with Visual Builder experience	Create a Visual Builder experience from scratch
		Create a Visual Builder experience from a blueprint
		Save an experience as blueprint
		Select styles
		Preview an experience
	Linking	Add links
	Content collaboration	Collaborate among editors
Managing content	Find content	Find content
	Content versioning	Compare versions of content
		Publish versions of content
	SEO	Search engine optimization
	Multi-language management	Translate content into other languages
	Publishing & Approval	Control the publishing process
		Approval sequences

		Content approvals
		Change approvals
	Delete and restore content	Delete and restore content
Administering	Settings	CMS (SaaS) settings
	Content Types	Content types
	Applications	Applications
	Blueprints	Blueprints
	Access Rights	Set Access Rights
		API Clients
	Data & Sync Management	Scheduled Jobs
	Configuration	Languages
		Edit tabs
	Import and export data	Export data from CMS (SaaS)
		Import data into CMS (SaaS)
	Tools	Convert pages

		Change log
		Search configuration
Installation and Configuration		
Development blueprint	Get started	Get started with CMS (SaaS) (Dev)
Plan	Environment	Configure environments
		GDPR guidelines
	Content modeling	Content modeling in CMS (SaaS)
	Demo site	Create a demo site using CMS (SaaS) and Vercel
		Create a demo site using CMS (SaaS) and Netlify
		Mosey Bank demo site
	Visual Builder	Blank CMS (SaaS) instance and Visual Builder repository
Build	Opti ID set up	Configure Opti ID for CMS (SaaS)
	Content types	Content types (Dev)
	Manage content types	Manage content types using the REST API
		Manage content types from the UI

	CMS (SaaS) property types	Property formats
		Property groups
		Page Properties
		Language specific properties
		Block property
		Choice property
		Content property
		DateTime property
		Guid property
		Link property
		Number property
		Text property
	API reference	Introduction to the CMS (SaaS) REST API
		Authentication and authorization
	Create and manage content in CMS (SaaS) (Dev)	Create content and a page using the REST API

		Manage content using the REST API
	Import and export data	Import and export data (Dev)
	Configure Visual Builder	Configure Visual Builder
		Enable live preview
Implementation and Delivery		
Render	Retrieve content with Optimizely Graph	Content base types
		Metadata
		Property schemas
		Content modeling
		Content links
		Content areas
		Visual Builder queries
		Scheduled jobs
Integration	Optimizely cross-product integrations	Integrate CMS (SaaS) with Optimizely Data Platform and Optimizely Web Experimentation

Table 2. CMS (SaaS) Additional resource links

Additional Resources		
General	Glossary	CMS (SaaS) glossary
	2024 CMS (SaaS) release notes	2024 CMS (SaaS) release notes